

Appendix table 7-52.

Viewers of Star Trek and X-Files: 2001
(Percentages)

Characteristic	Star Trek			X-Files			Sample size (number)
	Regularly	Occasionally	Not at all	Regularly	Occasionally	Not at all	
All adults	11	21	68	15	28	57	1,574
Male	12	23	64	15	30	55	751
Female	10	18	72	14	27	59	823
Formal education							
Less than high school	11	16	73	17	29	54	116
High school graduate	11	21	68	15	30	55	834
Baccalaureate degree	11	25	64	16	22	62	393
Graduate/professional degree	8	20	71	7	27	66	221
Science/mathematics education^a							
Low	13	18	69	17	27	55	674
Middle	8	23	69	11	28	59	469
High	11	23	66	15	30	57	431
Attentiveness to science and technology^b							
Attentive public	14	22	64	15	32	53	195
Interested public	14	21	64	19	30	51	755
Residual public	6	19	74	10	26	64	624

^aRespondents were classified as having a “high” level of science/mathematics education if they took nine or more high school and college science/math courses. They were classified as “middle” if they took six to eight such courses and “low” if they took five or fewer.

^bTo be classified as attentive to a given policy area, an individual must indicate that he or she is “very interested” in that issue, is “very well informed” about it, and a regular reader of a daily newspaper or relevant national magazine. Individuals who report that they are “very interested” in an issue area but do not think that they are “very well informed” about it are classified as the “interested public.” All other individuals are classified as members of the “residual public” for that issue. The attentive public for science and technology combines the attentive public for new scientific discoveries and the attentive public for new inventions and technologies. Any individual who is not attentive to either of those issues but who is a member of the interested public for at least one of those issues is classified as a member of the interested public for science and technology. All other individuals are classified as members of the residual public for science and technology.

NOTE: A few respondents did not provide information about their highest level of education.

SOURCE: National Science Foundation, Division of Science Resources Statistics (NSF/SRS), NSF Survey of Public Attitudes Toward and Understanding of Science and Technology, 2001.